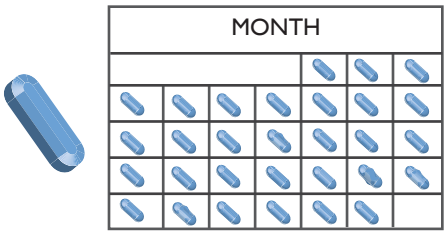
POPULATION HEALTH DIVISION
SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH
CENTER FOR LEARNING & INNOVATION

Capacity Building Assistance (CBA) Program

What is it?

Pre-Exposure Prophylaxis, or PrEP, refers to the daily use of emtricitabine/tenofovir (Truvada®) in single tablet form by HIV-uninfected persons to prevent HIV infection, for as long as a person remains at elevated risk.



PrEP

How can Health Departments get CBA?

Contact Gary Najarian, MSW,
CBA Program Manager

Visit: www.getSFcba.org
Call: 415.437.6226
Email: get.SFcba@sfdph.org
Tweet: @getSFcba

Why PrEP?

- Despite current prevention methods, there are still approximately 50,000 new HIV infections annually in the U.S. New approaches are needed to change the course of the epidemic.
- PrEP is an evidence-based strategy that when taken daily, provides substantial protection against HIV.
- PrEP advances the National HIV/AIDS Strategy by contributing to reduced numbers of new HIV infections.

How can we support you?

Build Provider Capacity to Offer PrEP through provider training (eg. assessing eligibility, insurance coverage, prescribing, and counseling), face-to-face and virtual communities of practice, provider directories, and outreach to community service providers.

Create "Data to PrEP" programs by integrating STD and HIV surveillance data to target PrEP to those most in need; training Disease Investigators and incorporating PrEP messages into partner services.

Foster Community Engagement through social marketing campaigns, identification and enlistment of popular opinion leaders, and in-person and online outreach strategies.

Why us?

SFDPH is a global leader in PrEP discovery research & implementation:

- SFDPH was a site for the global iPrEx randomized trial of PrEP[1] and the U.S. PrEP Demonstration Project.[2] It runs a safety-net PrEP program that provides clinical care, medication, counseling, and benefits navigation.
- Current PrEP protocols are available for adaptation by other jurisdictions.
- The City of San Francisco, through its Health Department, has included citywide PrEP as one of the core interventions in its "Getting to Zero" campaign: zero new HIV infections, zero AIDS deaths, and zero HIV-related stigma by 2020.[3]

References:

1. Grant, RM, Lama, JR, Anderson, PL, et. al, New Engl J of Med, 2010, 363(27):2587-99.

2. Cohen, SE, Vittinghoff, E, Bacon, O, et.al, J of Acquir Immune Defic Syndromes, 2015, 68(4):439-48.

3. San Francisco's Getting to Zero Initiative; How San Francisco Plans to 'Get to Zero' New Infections of HIV, April 2015, PBS.org

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